



ONTARIO
SCIENCE
CENTRE



ASSOCIATION OF
SCIENCE-TECHNOLOGY
CENTERS
INCORPORATED

A Year of Firsts



2007/08 ANNUAL REPORT

A Year of Firsts

at the Ontario Science Centre



1 We celebrated our first online video with 1 million+ views, just one example of our successful effort to engage new audiences through YouTube and other video-sharing websites. The video, "Space Toilet", featured Canadian astronaut Chris Hadfield discussing the difficulties of going to the bathroom in space. An early visit to the Science Centre inspired him on his lifelong quest to explore and understand space.

2 We hosted our first major OSC Science School alumni reunion, with more than 725 former students attending to celebrate the Science School's 25th year. For the reunion, we located almost 90 percent of Science School Alumni, discovering they are now spread around 30 countries (and what's more, the school has produced 30 marriages between former students).

3 We presented our first show in the new CA Planetarium inside a transformed Space Hall during March Break, drawing such large crowds that four additional shows had to be scheduled every day. CA's support helped refurbish the Planetarium and purchase a new digital projection system that allows visitors to journey to the very edge of our known universe. In the photo, CA's Vice President Jimmy Fulton (left) joined Science Centre CEO Lesley Lewis and Canadian astronaut Marc Garneau at the official opening.

4 It was a cold March night, but more than 2,000 joined us during our first celebration of Earth Hour, held in TELUSCAPE, our recently built exploration plaza at the entrance to the Science Centre. As lights across the city went out, visitors used a variety of telescopes to gaze into the darker-than-usual sky, with volunteers from the Royal Astronomical Society of Canada helping guide their exploration.

5 We broadened our ongoing involvement with high-priority Toronto neighbourhoods by participating in the Toronto Public Library's first Museum and Arts Pass. The pass can be borrowed from 24 branches in high-priority neighbourhoods, giving two adults and three children free access to the Science Centre. We also welcomed, free of charge, 1,600 students from nine high-risk schools identified by the Toronto District School Board.

6 We welcomed Anousheh Ansari, the first female private space explorer and first Iranian in space, who helped us reopen our Space Hall after a complete refurbishment. In the photo, Ansari inspires a new explorer, Science Centre member Alexander DiCarlo, while gazing at our Moon rock. The rock was brought back by Apollo 15 astronauts and is now on display in the Space Hall.

7 Science Centre CEO Lesley Lewis became the first Canadian to be elected president of the Association of Science-Technology Centers in October 2007 at the ASTC Annual Conference in Los Angeles. As ASTC President, Lesley Lewis leads the global network of 440 science centres and museums in 44 countries dedicated to furthering public understanding of science among increasingly diverse audiences.

8 We hosted our first *Sci Fri*, a new global-issues-themed evening for 14-24 year olds, sponsored by Siemens Canada. It featured well-known DJs, locally sourced food and a popular speed-filmmaking program, where participants engage in various hands-on challenges and use Science Centre equipment to produce films on that night's topic, for broadcast online. *Sci Fri* topics included climate change, water scarcity, HIV/AIDS and space exploration. The night is just one part of our work to reach out to new audiences, including teens and young adults.

9 We began designing *Facing Mars*, our first major exhibition after our \$47.5-million "Agents of Change" transformation. In addition to transforming our public spaces, Agents of Change transformed our thinking as we increasingly encouraged visitors to become participants and innovators. In the photo, researcher Walter Stoddard tests a prototype of a build-your-own-rocket exhibit.

10 Over 1,000 guests attended our first Innovators' Ball in support of our community access initiatives, which offer admission to the Science Centre to those from underserved Toronto communities. The ball was themed "White Tie & Tiaras" and was inspired by *Titanic: The Artifact Exhibition*, which was on display in 2007/08. Guests dined on a Titanic-inspired meal and then danced the night away in the Weston Family Innovation Centre.

11 We welcomed Siemens Canada as our first Premier Partner. As one of only four Premier Partners, Siemens became an overall supporter of the Centre and also lead sponsor of the youth-oriented Friday night program, *Sci Fri*. In the photo, Science Centre CEO Lesley Lewis signs the partnership with Siemens Canada President and CEO Guenther Scholz (seated) and Siemens EVP and CFO, Manfred Doent.

12 We were honoured when we placed first among Canadian science centres, winning "Best Exhibit or Show in 2007" from the Canadian Association of Science Centres (CASC) for our Weston Family Innovation Centre. In the photo (left to right), CASC President Scott Langan presented the award to Kevin von Appen, Associate Director of Daily Experience Operations, and Vishnu Ramcharan, Manager of Hosting and Community Engagement. They were joined by Dr. Kevin Keough of the Alberta Heritage Foundation for Medical Research.

"The partnership with the Ontario Science Centre is part of our commitment as an innovative, knowledge-based company to sustainable economic development and a forward-looking society."

— *Guenther Scholtz, President & CEO of Siemens Canada, on becoming the Science Centre's first Premier Partner*



Mark Cohen,
Chair, Board of Trustees



Lesley Lewis,
CEO

2007/08

was once again a year of firsts at the Ontario Science Centre.

Building on the momentum from the previous year – when we completed the most profound transformation in our history – the Centre continued to innovate, breaking new ground in areas as diverse as the web (releasing a remarkable space-themed video that generated over one million views), premier partnerships (welcoming Siemens as our first such partner), signature fundraisers (hosting the first annual Innovators' Ball) and the CA Planetarium (reopening with a new naming sponsor and a new digital projector).

We live in a world of constant change. The ever-shifting face of technology serves as a constant reminder of this reality that extends to all aspects of our lives. Our visitors expect that the latest science news will in some way be reflected in their day at the Science Centre. Since the opening of the current science "Hot Zone" area of the Weston Family Innovation Centre in March 2006, the Ontario Science Centre has been responding to this challenge. We take considerable pride in the constantly changing nature of this space, first envisioned as a scientific Times Square. Content changes on a daily basis, using a variety of multimedia formats and live presentations, all designed to engage our visitors in science-related issues of the day. Our goal: to spark curiosity in our visitors and to stimulate them to learn more.

And speaking of change and innovation, the Science Centre was truly a newcomer to the world of gala fundraisers. Our goal for the first annual Innovators' Ball was twofold – to spread the word that this was a radically transformed science centre and to raise money to support our community access initiatives. We exceeded even our own expectations! The 1,000 plus who attended the first annual Innovators' Ball experienced the Science Centre in an entirely new light and the funds raised provided strong support to a program that offers free or deeply discounted admission to members of Toronto's at-risk communities.

Visitors, members, donors, private and public sector partners, Board and staff – the essential ingredients of a successful twenty-first century science centre. Thank you all for your support, your advice and your enthusiasm.

Mark Cohen

Lesley Lewis

CORPORATE AND GOVERNMENT SPONSORS & DONORS

We gratefully acknowledge the generosity of our supporters.

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Jelly Belly Candy Company / Jelly Belly® presents CANDY UNRAVLED
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Continuing Friends
Mastermind Educational Technologies Inc.
(Stoney Brook, Ontario)

"AGENTS OF CHANGE" CAMPAIGN

We gratefully recognize the following for their generous support in transforming over 30% of our public spaces and engaging the public in bold new ways: \$47.5 million, 2003 to 2007.

\$15,000,000+

The W. Garfield Weston Foundation
Government of Ontario

\$10,000,000

TELUS

\$2,000,000

DuPont Canada

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Department of Canadian Heritage

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S. Wayne Spink

Torstar

The Trepp Family

Bern Zik

Anonymous (2)

ANNUAL INDIVIDUAL DONORS

The following individuals have generously supported our work to keep science learning current, relevant and accessible to all. Thank you.

Visionary \$10,000+

In memory of Mr. Alfred Lehman

Innovator \$5,000 to \$9,999

Tony and Maureen Cohen

Robert and Elizabeth Ehrenfeld

Peter Irwin, Carolyn Eversen

and Family

Sarah Mitchell and Eric Siebert

The Gail and David O'Brien Family

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and Dr. Latha Young

David Fuller

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Bonnie and Hart Hilman

Lesley Lewis and Marvin Strauch

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Don Miller

John and Sarah Nagel

James Wei

Anonymous

Explorer \$500 to \$999

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Tom Gore

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Discoverer \$100 to \$499

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David Strong

Craham Swenson

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Toronto Guild of Sponsors

and Writers

Tony Toy

Darren Towford

Andrew van Heerstrand

Innes van Heerstrand

Bill Voss

Edith Wasson

Marshall Wells

Anonymous (2)

5th SCIENCE CENTRE WORLD CONGRESS

Province of Ontario / Lead Sponsor
Maritz / Presenting Sponsor
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INNOVATORS' BALL (2007)

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Brewin Whistle Brewing

All of the generous donors and sponsors listed here supported the Centre between April 1, 2007 and March 31, 2008.



Science Centre hosts, including Everett Walters (above), assisted at the 17th annual Visions of Science / Network for Learning Symposium, where families and youth from a variety of cultural backgrounds are introduced to careers in science and technology. Special emphasis is placed on African-Canadian youth who are under-represented in the sciences, with the event showcasing the achievements of African Canadians in science and technology.

Year in Review

ATTENDANCE

Attracted 1,070,663 visitors – a 4% increase over median attendance of previous five years

Achieved the highest number of online visits in Science Centre history – 7,943,743 in total

Made the Centre accessible to more audiences: set record attendance for Community Access Programs of 31,200, a 520% increase since the program started in 2001

MEMBERSHIPS

17,500 membership households, representing 74,000 individual members

Membership revenue increased by 4% over 2006/07 and online sales grew by 27%

194,000 member visits, representing 22% of total Science Centre attendance

Welcomed over 20,000 members to the Titanic exhibition

EDUCATION

Continued to offer Canada's largest museum-based education program, with 49 curriculum-linked programs for students in Junior Kindergarten to Grade 12, as well as professional development programs for teachers

Hosted numerous special programs, including 20 lectures during Earth and Space Week; Engineering the Unsinkable to complement Titanic: The Artifact Exhibition; six Super Monday programs with themes ranging from Save the Earth Game Show to Dr. Frank and Stein's Laboratory; the Toronto Catholic District School Board Mask event, where secondary school students facilitate participation of 500 grade 8 students in a competition based on Art and Technology

Our Science School completed its 51st semester, attracting students from as far away as Sarnia, Ottawa and Timmins

More than 2,000 schools sent classes to the Science Centre, with a total of nearly 200,000 students visiting, representing 20% of overall Science Centre attendance

2,200 campers ages 5 to 14 attended the Science Centre Summer Day Camp

4,600 visitors attended Science Centre Sleepovers, including family Halloween event in October

Held 257 facility rental events, generating attendance of nearly 45,000 – almost 30% over plan

SHOPPERS DRUG MART® OMNIMAX® THEATRE

311,797 visitors included an IMAX® film experience with their visit, among them nearly 80,000 students and teachers

Films launched in 2007/08: *Titanica*, *Hurricane on the Bayou* and *Deep Sea*

"Your team pulled off an amazing OSCSS anniversary event this weekend. We really enjoyed ourselves."

— Raja Khanna, Founder and President of Snap Media and an alumnus of the Ontario Science Centre Science School. Khanna joined 724 former students for the school's first major reunion.

DONORS & SPONSORS

Corporate sponsors, foundations, government granting programs and individual donors contributed \$3,689,000 to the Science Centre, helping the Science Centre develop and grow

Siemens signed on for a two-year commitment as the Centre's first Premier Partner and Lead Sponsor of the new *Sci Fri* program

CA Canada's five-year partnership will support Space-related programming and the refurbishment of Toronto's only operating planetarium, now named the CA Planetarium

Biovail confirmed a two-year commitment to support the Science Centre's Science School, including \$5,000 to fund the annual Biovail Bursaries for students of the school, now in its 25th year

RBC Foundation, Dow and Hydro One all renewed commitments to support Science Centre education programs, including professional development programs for teachers and the popular *Super Mondays* and *On-the-Floor* school programs

KRG Children's Charitable Foundation made a donation to support programming

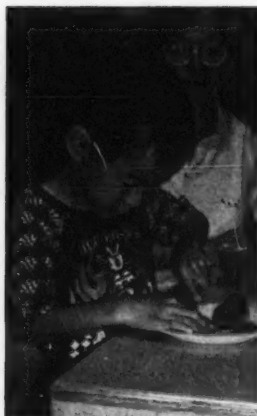


A "body map" created by an HIV-positive woman from South Africa, and displayed at our Idea Gallery in the Weston Family Innovation Centre. Inspired by the exhibition, teenagers from a local high school went on to create their own body maps, focused on health issues close to them, which we then displayed alongside the originals.



Top left: The co-chairs of our first annual Innovators' Ball, Mark and Suzanne Cohen and Galen and Alexandra Weston. The event attracted 1,000 guests and netted \$230,000 for community access programs.

Bottom: A titanic turnout on the dance floor in the Weston Family Innovation Centre at the first annual Innovators' Ball, themed "White Tie and Tiaras" and inspired by Titanic: The Artifact Exhibition hosted by the Science Centre in 2007/08.



Top right: 9,202 kids and caregivers took part in one or more programs or workshops offered in KidSpark, including Tasty Tuesdays (above) where kids and caregivers learn about nutrition while moving about with food. Other program highlights included planting a garden, arts and crafts, simple science experiments and regular appearances by Toronto firefighters, who answered questions and taught valuable lessons about first aid and fire safety.

Celestics, ProAction Cops & Kids and the Youth Challenge Fund all supported robotics workshops for local children and families, along with Ontario Trillium Foundation-funded robotics workshops for members of Boys and Girls Clubs of Ontario and Big Brothers & Big Sisters of Toronto; new support from the Ontario Centres for Excellence helped us host the FIRST robotics competition.

With significant support from the Ontario Culture Attractions Fund, the Centre was able to present the IMAX® film *Titanica*, and *Titanic: The Artifact Exhibition*, which received one of our highest ever visitor-satisfaction ratings.

Hosted the first-ever Innovators' Ball, sponsored by Loblaw Companies Ltd., Tiffany & Co., Martz Canada Inc. and Soberman LLP, netting \$230,000 for community access programs.

"...the social event of the season..."

— National Post celebrity columnist Shiran Govari on the Science Centre's first annual Innovators' Ball

The Government of Ontario became lead sponsor of the 5th Science Centre World Congress, a gathering of science centre CEOs from around the world, to be hosted by the Science Centre in June 2008; the World Congress is also supported by Nortel, Siemens and IMAX Corporation, as well as first-time supporters of the Science Centre, the Canada Foundation for Innovation and NSERC (Natural Sciences and Engineering Research Council of Canada).

The Ontario Ministry of Research and Innovation continued its support for the Payload Science program which enables visitors to engage with Ontario researchers and participate in actual research projects.

Canadian Heritage provided grants to help develop a Customer Relationship Management strategic plan and a Community Engagement Strategy.

Purdy's Chocoleries sponsored March Break activities at the Centre.

Renewed the pouring rights agreement with Pepsi Bottling Group for another five years.

Received \$1,750,000 in pledge payments from Agents of Change campaign donors.



VISITOR EXPERIENCE

Completely refurbished our Space Hall, modernizing the design and returning several popular exhibits to the floor, while also updating science content throughout.

Reopened the CA Planetarium, complete with a new digital projector, allowing visitors to leave Earth and journey to the furthest reaches of our universe.

Over 4 million views of our Science Centre-produced videos, posted to YouTube, Yahoo! Video and other online video websites.

Completed design and prototyping for 29 exhibits in *Facing Mars*, an exhibition created by the Science Centre that explores the human challenges of a mission to the Red Planet.

True to the philosophy that established the Weston Family Innovation Centre as "never being finished," one-tenth of the experiences within the hall were modified based on our observations of how visitors were using them.

Refurbishment began in The Living Earth Hall, with exhibits redid and relocated to enhance subthemes within the space.

Astronaut Chris Hadfield visited, resulting in excellent media coverage and phenomenal YouTube exposure.

Launched *Sci Fri*, a monthly, global-issue themed evening for youth ages 14-24, featuring DJs, a speed-filmmaking contest and various hands-on challenges.

Welcomed Canadian mountaineers Werner Berger (the oldest North American to climb Mount Everest) and Meagan McGrath (who has climbed the highest mountain of each continent), to share their stories as part of Everest Experiences, held in conjunction with the opening of the IMAX film *Everest*.

Took just 12 minutes — a record! — to sell every seat in the auditorium for *Geologic Journey* featuring David Suzuki, presented in partnership with NSERC and CBC's *The Nature of Things*.

Offered an after-school Robotics Program at John XXIII, Marc Garneau Collegiate Institute and Grenoble Public School.

Held a full day of events during the visit of Anousheh Ansari, the first female private space explorer and first Iranian in space.

Redeveloped the *Survivor: Mars* game show, which was presented to packed crowds during March Break 2008.

Began once again offering birthday parties at the Science Centre, with programs specially designed for young scientists aged 5-8.

Selected by Mount Sinai Hospital's Samuel Lunenfeld Research Institute to collaborate on an additional series of popular Café Scientifique pub talks focused on health, funded by a federal grant. Top experts debated controversial subjects such as *Mapping your DNA: Preventive measure or too much information?* and *The Stem Cell Promise: When will we be cured?*

INTERNATIONAL SALES

Toured large and small versions of *Strange Matter* (Louisville Science Center, Louisville, Kentucky; Arizona Science Center, Phoenix, Arizona; Pacific Science Center, Seattle, Washington; TELUS World of Science, Calgary, Alberta; Universidad de Puerto Rico en Humacao/Programa PREM, Puerto Rico; Rauben H. Fleet Science Center, San Diego, California).

Toured *Jelly Belly® presents CANDY UNWRAPPED* (Health Museum, Houston, Texas; Cranbrook, Michigan; Virginia Air & Space Center, Virginia).



Top left: Students participate in a simulated moon landing in the Science Centre's Challenger Learning Centre. The Centre simulates the environments of a spacecraft and mission control — in order to succeed, students must cooperate, communicate effectively and solve problems. Along the way, they also learn about the modern science of space exploration while developing their ability to work on teams.

Top right: Our *Facing Mars* touring exhibition will feature one of our most "holistic" exhibits to date, encouraging visitors to strap into a harness, lose two-thirds of their weight and try moving around — the same challenge that would be faced by astronauts trying to walk in Mars' lower gravity. Above, Director of Visitor Experience Hoskey McLaughlin gets strapped into a prototype of the *Walking on Mars* exhibit, one step in our design and development process.

"It's great this kind of work is being produced... a lot of Ontario Science Centre videos have been really successful, so go science!"

— Yahoo! Video content producer Chris Hall on the success of Science Centre videos posted online, including "Space Toilet", our first video with 1 million+ views.



Left: Science Centre hosts helped to enhance the weekly Flemingdon Health Centre's Community Market, offering hands-on activities related to health and the environment, complementing the Market's goal of bringing healthy, affordable local produce to the community.

Centre: The Honourable Minister of Education Kathleen Wynne visits with children from the Flemingdon community following a robotics workshop, one of many offered by the Centre to at-risk families. Wynne, a frequent visitor to these robotics workshops, joined with Catalyst and police force volunteers in a full day of activities where children and their parents programmed their robots to complete robotics challenges. They also watched the police ETT robots in action.

Right: The Honourable Alison Carroll, Minister of Culture, celebrates Family Day at the Ontario Science Centre. The event also marked the start of the Science Centre's participation in the Toronto Public Library's Sun Life Financial Museum and Art. This, an initiative that provides families in Toronto's high-priority neighbourhoods with access to the city's great art and cultural institutions.



Toured *Circus Science Under the Big Top* (Lawrence Hall of Science, Berkeley, California; Space Center, Houston, Texas)

Secured four management contract with St. Louis Science Center to tour Sport Arena travelling exhibition in Asia, and secured contract for the first venue, the Hong Kong Science Museum

Provided Consulting Services (Simpli Company, Boise, Idaho; TELUS World of Science, Calgary)

Secured contract to provide new Science Demo and accompanying staff training at the Sharjah Science Museum in the United Arab Emirates. Science Centre trained their staff, who then offered science demos for visitors and also for students at schools in Sharjah

Secured exhibit-build contracts (Catawba Science Center, North Carolina; North Carolina Museum of Life Sciences; Children's Museum, South Carolina)

Designed, built and installed customized Wall of Faces exhibit for Toronto Public Library

COMMUNITY ENGAGEMENT

650 adult and teen volunteers contributed 22,800 volunteer hours to public demonstrations, sleepovers and summer camp programs



A film produced by Flemingdon youth, with the use of Science Centre expertise and equipment, was selected to appear in *Sprockets* (the Toronto International Film Festival for Children), and also invited to the New York Film Festival

Eight one-week registrations at our summer camp were made available to local children who would have otherwise been unable to attend

Offered on-site co-op placements to out-of-school youth as part of a joint Ministry of Government Services-Toronto District School Board initiative to address rising dropout rates in Toronto high schools

Continued partnerships with guilds and clubs, including hosting regular meetings of Young Toronto Mineralogists Club (developed by Science Centre volunteers) and Royal Astronomical Society of Canada

Assisted local schools, including Grenoble Public School, where hosts performed science demonstrations at their math and science night, and Marc Garneau Collegiate Institute, where staff participated in the first annual community fair, further strengthening bonds between the Science Centre and community

Became the "neighbourhood partner" for Wildflower, the annual fundraising event for Moorelands Community Services, held in our Procter & Gamble Great Hall for their 500+ guests

BOARD OF TRUSTEES

Name	Date Appointed	Expiry Date
Mark Cohen (Chair)	September 17, 2004	January 29, 2009
Peter Irwin (Vice Chair)	September 17, 2004	September 16, 2010
Jehad Alhweini	February 21, 2007	February 20, 2010
Jordan Banks	October 5, 2006	October 5, 2009 (ret. Feb. 28, 2008)
Anthony Cohen	May 17, 2006	May 16, 2009
Mary Anne Drummond	December 7, 2005	December 6, 2008
David Fuller	August 24, 2006	August 23, 2009
Jonathan Goodman	June 22, 2005	June 21, 2008
Bonnie Hillman	November 10, 2005	November 9, 2008
Robert J. Macdonald	April 9, 2003	June 13, 2009
Robert Miller	July 31, 2002	July 30, 2006
Noella M. Milne	February 21, 2007	February 20, 2010
Sarah Mitchell	June 17, 2004	June 16, 2010
Gail O'Brien	September 9, 2002	September 8, 2008
Barbara Sherwood Lollar	April 4, 2007	April 3, 2010
Sam Zuk	July 31, 2002	July 30, 2008

"With your donation, our women have been given the chance to experience the Ontario Science Centre, an opportunity that they may have never been granted without your involvement."

— Tracey Whiteside, from Humewood House, an organization that helps pregnant and parenting young women, one of many community organizations given access to the Science Centre through our community access program



Top: Science Centre hosts visit a daycare as part of their community outreach activities. The hosts offered rocket-themed activities to the delight of the toddlers.

Bottom: We placed our 64th Ryerson Early Childhood Education intern. The internship is spent in KidSpark, where interns, under the guidance of our full-time staff, apply their specialized knowledge to create meaningful experiences for our youngest visitors and their caregivers. This internship is an important element of their post-secondary degree.

"We always have a great time when we go to the Science Centre, but this time was even better because of your workshop."

— Mike Wuk, a parent who brought his children to a KidSpark workshop that taught children the basics of gardening, just one of hundreds of workshops offered for children and their caregivers

The Centennial Centre of Science and Technology

Financial Statements

For the Year Ended March 31, 2008



ONTARIO
SCIENCE
CENTRE

August 6, 2008

**Management's Responsibility
For Financial Information**

Management and the Board of Trustees of the Ontario Science Centre are responsible for the financial statements and all other information presented in the Annual Report. The financial statements have been prepared by Management in accordance with the Canadian generally accepted accounting principles, and, where appropriate, include amounts based on Management's best estimates and judgments.

The Ontario Science Centre is dedicated to the highest standards of integrity in its business. To safeguard assets, the Centre has a sound set of internal financial controls and procedures that balance benefits and costs. Management has developed and maintains financial and management controls, information systems and management practices to provide reasonable assurance of the reliability of financial information.

The Board of Trustees meets quarterly to oversee the financial activities of the Centre, including an annual review of the financial statements and the Auditor General's report.

The financial statements have been examined by the Auditor General. The Auditor General's responsibility is to express an opinion on whether the financial statements are fairly presented in accordance with Canadian generally accepted accounting principles. The Auditor's Report outlines the scope of the Auditor's examination and opinion.

Lesley Lewis

Lesley Lewis
CEO

Grant Troop
Director
Business Planning
and Operations

Gary R. Peall, CA
Deputy Auditor General
Licensed Public Accountant

Toronto, Ontario
August 6, 2008

Auditor's Report

**To the Board of Trustees of the Centennial Centre
of Science and Technology and to the Minister of
Culture**

I have audited the balance sheet of The Centennial Centre of Science and Technology as at March 31, 2008 and the statements of operations, changes in equity, and cash flows for the year then ended. These financial statements are the responsibility of the Centre's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In my opinion, these financial statements present fairly, in all material respects, the financial position of the Centre as at March 31, 2008 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Balance Sheet

As at March 31, 2008

	2008 (\$ 000)	2007 (\$ 000)
ASSETS		
Current		
Cash and cash equivalents	10,281	10,341
Accounts receivable	403	1,089
Prepaid expenses	524	631
Due from the Province of Ontario	2,176	—
Inventory of general stores and small tools	132	117
	<u>13,516</u>	<u>12,178</u>
Capital Assets (Note 3)	<u>43,049</u>	<u>45,503</u>
	<u>56,565</u>	<u>57,681</u>
LIABILITIES AND EQUITY		
Current Liabilities		
Accounts payable and accrued liabilities	3,549	3,020
Deferred revenue	2,026	2,563
Due to the Province of Ontario	1,841	1,969
Loan Payable [Note 9(b)]	<u>500</u>	<u>1,500</u>
	7,916	9,052
Long-Term Liabilities		
Obligation for Employee Future Benefits	3,677	3,461
Loan Payable to Province of Ontario [Note 9(a)]	5,300	5,300
Loan Payable to Ontario Financing Authority [Note 9(b)]	<u>4,000</u>	<u>4,500</u>
	12,977	13,261
Deferred Capital Contributions (Note 4)	<u>35,942</u>	<u>37,733</u>
	<u>35,942</u>	<u>37,733</u>
Equity		
Invested in Capital Assets (Note 5)	7,107	7,770
Deficit	<u>(7,377)</u>	<u>(10,135)</u>
	<u>(270)</u>	<u>(2,365)</u>
	<u>56,565</u>	<u>57,681</u>

See accompanying notes to financial statements.

Approved on behalf of the Centre:

Trustee

Trustee

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Statement of Operations

For the Year Ended March 31, 2008

	2008 (\$ 000)	2007 (\$ 000)
Revenue		
Province of Ontario		
Operating grant	16,360	13,025
Occupancy grant [Note 11(b)]	3,967	3,967
Other grants	320	233
General Admission and Parking Fees	6,761	5,209
Revenue from Ancillary Operations (Schedule 1)	11,205	11,032
Corporate Donations - Agents of Change Project (Note 12)	448	1,613
	<u>39,061</u>	<u>35,079</u>
Expenses		
General Operations:		
Exhibits and Programs	2,753	1,412
Marketing and Advertising	2,069	2,185
Visitor Services	4,510	3,806
Facility Operations	5,413	6,148
Program Management	3,999	3,835
Administration	3,544	2,992
Occupancy Costs [Note 11(b)]	4,939	4,581
Expenses from Ancillary Operations (Schedule 1)	8,527	9,724
Agents of Change project (Note 12)	448	1,613
	<u>36,202</u>	<u>36,296</u>
Net income/(loss) before amortization	<u>2,859</u>	<u>(1,217)</u>
Amortization of Deferred Capital Contributions (Note 4)	4,971	4,823
Amortization Expense	<u>(5,735)</u>	<u>(5,521)</u>
	<u>(764)</u>	<u>(698)</u>
Net income/(loss) for the year	<u>2,095</u>	<u>(1,915)</u>

See accompanying notes to financial statements.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Statement of Changes in Equity

For the Year Ended March 31, 2008

	2008 (\$ 000)			2007 (\$ 000)
	Equity Invested in Capital Assets	Deficit from Operations	Total	Total
Balance, beginning of year	7,770	(10,135)	(2,365)	(450)
Investment in capital assets	101	(101)	—	—
Net income/(loss) for the year	(764)	2,859	2,095	(1,915)
Balance, end of year	<u>7,107</u>	<u>(7,377)</u>	<u>(270)</u>	<u>(2,365)</u>

See accompanying notes to financial statements.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY
Statement of Cash Flows

For the Year Ended March 31, 2008

	2008 (\$ 000)	2007 (\$ 000)
Cash and cash equivalents, beginning of year	10,341	21,986
Cash Flows from Operating Activities		
Net income/(loss) for the year	2,095	(1,915)
Adjustments for items not requiring an outlay of cash		
• Amortization of capital assets	5,735	5,521
• Amortization of deferred capital contribution	(4,971)	(4,823)
	2,859	(1,217)
Net change in non-cash working capital	(2,534)	(1,603)
Net cash provided by (used in) operating activities	325	(2,820)
Cash Flows used in Investing Activities		
Capital Assets acquisitions	(3,280)	(11,111)
Net cash used in investing activities	(3,280)	(11,111)
Cash Flows from Financing Activities		
Net increase in other long-term liabilities	(284)	263
Loan - Ontario Financing Authority	—	(1,500)
Deferred capital contributions - Agents of Change	1,304	2,523
Deferred capital contributions - other projects	1,875	1,000
Net cash generated from financing activities	2,895	2,286
Cash and cash equivalents, end of year	10,281	10,341

See accompanying notes to financial statements.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY
Schedule of Revenue and Expenses from Ancillary Operations

For the Year Ended March 31, 2008

SCHEDULE 1

	2008 (\$ 000)			2007 (\$ 000)		
	Revenue	Expenses	Net	Revenue	Expenses	Net
Omnimax	1,897	1,467	430	1,864	1,683	181
International Sales and Rentals	1,645	1,895	(250)	2,602	2,826	(224)
School Admissions/Programs	1,550	1,930	(380)	1,576	1,933	(357)
Camps	767	878	(111)	768	793	(25)
Memberships	1,952	570	1,382	1,822	686	1,136
Concessions	660	102	558	593	59	534
Interest	691	4	687	810	4	806
Facility Rentals	569	398	171	493	326	167
Sponsorship/Donations	1,430	969	461	412	395	17
Other	44	314	(270)	92	1,019	(927)
Totals	11,205	8,527	2,678	11,032	9,724	1,308

See accompanying notes to financial statements.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY
Notes to Financial Statements
March 31, 2008

1. NATURE OF THE BUSINESS

The Centennial Centre of Science and Technology, commonly known as the Ontario Science Centre, a government enterprise of the Province of Ontario, was incorporated without share capital pursuant to the *Centennial Centre of Science and Technology Act*. The objectives of the Centre are to:

- a) maintain and operate a science centre and related facilities that will stimulate the interest of the public;
- b) conduct a program of education in the origins, development and progress of science and technology, and their relationship to society;
- c) depict the role of Ontario in the furtherance of science and technology; and
- d) collect, manufacture, market, exhibit and sell objects and displays.

As an Ontario Crown agency, the Centre is exempted from federal and provincial income taxes.

2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared by management in accordance with Canadian generally accepted accounting principles. The significant accounting policies used to prepare these financial statements are summarized below:

(A) REVENUE RECOGNITION

Operating and occupancy grants are recognized in the year they became receivable.
Revenue from exhibits manufactured for sale is recognized on a percentage of completion basis.
Revenues from general admissions, parking and other ancillary operations are recognized when the services are provided.
Pledged donations are recognized as revenue when received.

(B) EXPENSE RECOGNITION

Expenses are recognized on an accrual basis as incurred, in the period to which they relate.

(C) DEFERRED CAPITAL CONTRIBUTIONS

Deferred capital contributions represent the amount of donations and government grants received and used to acquire capital assets but not yet recognized as revenue. Revenue will be recognized over the same period as the expected life of the capital assets to which they relate, in order to properly match revenues with costs.

(D) CASH AND CASH EQUIVALENTS

Cash and cash equivalents include cash on hand and balances with banks.

(E) DEFERRED REVENUE

Deferred revenue is comprised mainly of the unexpired portion of annual membership dues and deposits for future exhibit rentals.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY
Notes to Financial Statements
March 31, 2008

(F) CAPITAL ASSETS

Capital assets are recorded at cost less accumulated amortization. Amortization begins when capital assets are ready for use. Amortization is calculated using the straight-line method over the estimated useful lives of the assets as indicated below:

Omnimax Theatre Leasehold Improvements	20 years
Leasehold Improvements	10 years
Exhibits	10 years
Exhibits - Rentals	4 or 5 years
Furniture, Fixtures and Equipment	5 years

The land on which the Centre is located is leased from the City of Toronto for \$1 per annum on a 99-year lease, which commenced July 1, 1965. The Management Board Secretariat owns the buildings, which house the Centre. For details of occupancy costs see note 11(b).

(G) INVENTORY

Inventory is valued at the lower of cost or replacement cost.

(H) FINANCIAL INSTRUMENTS

The Centennial Centre of Science and Technology follows the Canadian Institute of Chartered Accountants (CICA) new accounting standards pertaining to financial instruments. These standards establish guidance for the recognition and measurement of financial assets and liabilities and how financial instrument gains and losses should be accounted for. Under these new standards, all financial instruments are classified into one of the following five categories: held-for-trading, held to maturity, loans and receivables, available for sale financial assets, or other financial liabilities.

Under these standards, all financial instruments are required to be measured at fair value upon initial recognition except for certain related party transactions. After initial recognition, financial instruments should be measured at their fair values, except for financial assets classified as held to maturity or loans and receivables and other financial liabilities, which are measured at cost or amortized cost.

These new standards did not have an impact on the carrying values of the Centre's financial assets and liabilities because:

- Cash and cash equivalents are classified as held for trading and recorded at fair value.
- Accounts receivable are classified as loans and receivables and are valued at face value which approximates fair value given their short term maturities.
- Accounts payable, Due to the Province of Ontario, and loans payable are classified as other financial liabilities and are recorded at face value which approximates fair value given their nature.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY
Notes to Financial Statements
March 31, 2008

2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

(H) FINANCIAL INSTRUMENTS

It is management's opinion that the Centennial Centre of Science and Technology is not exposed to significant interest rate, currency, liquidity or credit risk arising from its financial instruments due to their nature. The risks related to the Centre's financial instruments are as follows.

Credit risk – The Centre is exposed to credit risk by its exhibit sales and consignment ticket sales. The Centre determines on a continuing basis, the probable credit losses and sets up a provision for losses, if necessary, based on the estimated realizable value.

Currency risk – The Agency realizes approximately 4% (2007 – 6%) of its total revenue in foreign currency. Consequently, some assets and revenues are exposed to foreign exchange fluctuations. Cash and accounts receivable in US dollars are converted into Canadian dollars at year-end.

(I) USE OF ESTIMATES

The preparation of financial statements in accordance with Canadian generally accepted accounting principles requires that management make estimates and assumptions that affect the reported amount of assets and liabilities as at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual amounts could differ from these estimates.

3. CAPITAL ASSETS

Capital assets consists of the following:

	2008 (\$ 000)			2007 (\$ 000)
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Leasehold Improvements	25,685	5,651	20,034	20,839
Exhibits	15,332	8,822	6,510	16,973
Omnimax Theatre Leasehold Improvements	21,043	4,918	16,125	7,318
Exhibits – Rentals	2,015	1,650	365	357
Furniture, Fixtures and Equipment	100	85	15	16
	64,175	21,126	43,049	45,503

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY
Notes to Financial Statements
March 31, 2008

4. DEFERRED CAPITAL CONTRIBUTIONS

The changes in the deferred capital contributions balance are as follows:

	2008 (\$ 000)	2007 (\$000)
Balance, beginning of year	37,733	39,033
Net additions/transfers during year	3,180	3,523
Amortization of deferred capital contributions	(4,971)	(4,823)
	35,942	37,733

The ending balance of deferred capital contributions consists of the following:

	2008 (\$ 000)	2007 (\$000)
Agents of Change Project	26,896	29,467
Omnimax	3,629	4,083
Health and Safety Initiatives	5,417	4,183
	35,942	37,733

5. EQUITY INVESTED IN CAPITAL ASSETS

Equity invested in capital assets represents the following:

	2008 (\$ 000)	2007 (\$000)
Capital assets, net	43,049	45,503
Less amount financed by deferred capital contributions	(35,942)	(37,733)
	7,107	7,770

6. PROPERTY MAINTENANCE AND REPAIRS

Certain maintenance and repair expenses of the Centre are absorbed by the Province of Ontario, through Ontario Realty Corporation, and are not included in the Statement of Operations.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Notes to Financial Statements

March 31, 2008

7. ECONOMIC DEPENDENCE

The Centre is dependent on the Province of Ontario for financial assistance to cover some of the cost of operations.

8. EMPLOYEE BENEFITS

(A) PENSION BENEFITS

The Centre provides pension benefits for substantially all its permanent employees through participation in the Public Service Pension Fund (PSPF) and the Ontario Public Service Employees' Union Pension Fund (OPSEU Pension Fund) which are multi-employer plans established by the Province of Ontario. These plans are accounted for as defined contribution pension plans as the Centre has insufficient information to apply defined benefit plan accounting.

The Centre's contributions related to the pension plans for the year were \$1,076,863 (2007 - \$1,025,257). These contributions have been included in the salaries and employee benefit costs allocated to various expense categories in the Statement of Operations. See also note 10.

(B) NON-PENSION BENEFITS

The costs of severance entitlements under the Public Service of Ontario Act and unused vacation entitlements earned by employees during the year are accrued for in the financial statements. The cost of post-retirement non-pension benefits are paid by the Ministry of Government Services and are not included in the Statement of Operations.

9. LOANS PAYABLE

(A) LOAN FROM PROVINCE OF ONTARIO

The Province made an interest-free repayable loan of \$5.3 million to the Centre to construct the Omnimax Theatre. The Centre shall repay this loan by annual payments commencing in 1999/2000 in amounts equal to 50% of the average annual profits as disclosed in Schedule 1 minus an overhead cost allocation, received by the Centre from the Omnimax Theatre during the previous two fiscal years, if any. Such annual payments shall continue until the principal of the loan is repaid.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Notes to Financial Statements

March 31, 2008

9. LOANS PAYABLE (Continued)

(B) LOAN FROM THE ONTARIO FINANCING AUTHORITY

In 2005/06, the Ontario Financing Authority (OFA) lent the Centre \$10,000,000, at short-term interest rates calculated by the OFA and payable quarterly. The Centre had repaid \$5,500,000 of the principle loan balance by March 31, 2008. The remaining balance is to be repaid as follows:

	(\$ 000)
2008/09	500
2009/10	500
2010/11	500
From 2011 to 2017	<u>3,000</u>
	<u>4,500</u>

10. BREAKDOWN OF EXPENSES

Expenses are reported in the Statement of Operations on a functional basis. Total expenses by type are as follows:

	2008 (\$ 000)	2007 (\$000)
Salaries and Benefits	21,189	19,959
Other Direct Operating Expenses	<u>15,013</u>	<u>16,337</u>
	<u>36,202</u>	<u>36,296</u>

11. COMMITMENTS AND CONTINGENCY

(A) IMAX DOME PROJECTION SYSTEM MAINTENANCE AGREEMENT

The Centre renewed its IMAX dome projection system maintenance agreement last fiscal year. The new agreement commits the Centre to an annual maintenance fee of \$86,500 for 2008 (adjusted to reflect future changes in the Consumer Price Index for Toronto) for as long as the Centre utilizes the system in their theatre.

(B) OCCUPANCY COST

Effective April 1, 1998, the Province began charging the Centre an accommodation fee for occupying its facilities. The fee covers rent, taxes, maintenance and certain operating costs. The lease expired on March 31, 2003 and it is being renewed on a year-to-year basis until a new agreement is reached between the Centre and the Province. The minimum lease payment for the coming year is \$3,964,536. The Centre receives a Ministry grant each year to fund a majority of this expenditure.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Notes to Financial Statements

March 31, 2008

12. PLEDGES FOR AGENTS OF CHANGE PROJECT

The Centre embarked on a capital project called Agents of Change, which focuses on innovation and will renew about one quarter of the Centre's public space, including the creation of seven new Experience Areas. As at March 31, 2008, the Centre has received approximately \$38.4 million of contributions, \$16.5 million of which was received from the Government of Ontario and the remainder from private sector companies or individuals. Amounts pledged but not yet received from the private sector are as follows:

	(\$ 000)
2008/09	1,421
2009/10	1,012
2010/11	1,037
Up to 2017/18	3,888
	<u>7,358</u>



Ontario Science Centre

Public Sector Disclosure Act

This statement is provided under the Public Sector Salary Disclosure Act.
The following employees of the Ontario Science Centre were paid a salary of \$100,000 or more in 2007.

EMPLOYEE	POSITION	SALARY	TAXABLE BENEFITS
Joann Bennett	Director, Business Development	\$114,966.62	\$203.56
Julie Bowen	Associate Director, Development/Design	\$101,803.61	\$175.20
Barry Crean	Associate Director, Exhibit Systems	\$101,082.75	\$0.00
Brend D'Costa	Director, Finance	\$103,956.34	\$184.04
Bernard Gorecki	Director, Marketing & Visitor Services	\$118,288.90	\$203.56
Lodley Lewis	Chief Executive Officer	\$172,647.05	\$289.28
Jennifer Martin	Director, Visitor Experience	\$103,374.86	\$168.34
Hosley McLaughlin	Acting Director, Visitor Experience	\$104,860.44	\$185.93
Catherine Paisley	Director, Science Education	\$110,484.67	\$196.40
Grant Troop	Director, Business Planning and Operations	\$118,288.90	\$203.56
Kevin Van Appen	Associate Director, Daily Experience Operations	\$100,968.43	\$173.72



**ONTARIO
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